

NEW YORK, NY – On August 13th, 2009 [Crimson Oak Academy](#), an innovative online business academy, hosted a group of young professionals at the Cornell Club of New York for the “Are You Ready?” seminar – an event to provide them with strategies to be successful for tomorrow’s industries. The panel was comprised of MBA admissions officers from Columbia University, Cornell University, and the Wharton School of Business, as well as senior recruiting executives from JP Morgan Chase, and ghSMART, a quality- guaranteed, management assessment firm. The panel was moderated by a former *Financial Times* international business reporter.



The panelists provided insight on the recent paradigm shift in the job market and pointed out how young professionals and MBA prospects could position themselves for industries of the future.

“I’m thrilled with the caliber of speakers we were able to attract, and the energy that the prospective MBA candidates came away with from our event,” said **Kevin Omar Williams**, CEO of Crimson Oak Academy. “Crimson Oak provides our clients with information to make better decisions today not only with a 3-month view but also for the longer term.

In so doing, our clients can make more informed decisions and can better achieve their goals.”

This seminar was the first of a handful to be hosted throughout our fiscal year. The event combines Crimson Oak’s enhanced, pre-MBA program (E+MBA Workshops) division with the career management services (Suite of Support Services) division. To learn more about Crimson Oak, please email info@CrimsonOakAcademy.com.

About Crimson Oak Academy

Crimson Oak Academy LLC (“Crimson Oak”) is an innovative, international educational company that fuels scholarly potential, and builds bonds between the leaders of today and the leaders of tomorrow. With planned operations in Montego Bay, Toronto, and later Asia, Crimson Oak saves and cultivates leadership globally. Crimson Oak offers a continuum of services for its Scholars leadership development including:

1. Enhanced, pre-MBA workshops (E+MBA programs)
2. Industry and cultural immersion programs (REAL Immersion programs)
3. Executive leadership and education (EXCEL Leadership forums)
4. Online training courses powered by eCornell & Mobile Apps (OT Courses & Apps)
5. Professional coaching, admissions essay editing, and MBA counseling services (Suite of Support Services)

To learn more about Crimson Oak Academy, or to speak with a team member, please contact press@CrimsonOakAcademy.com