

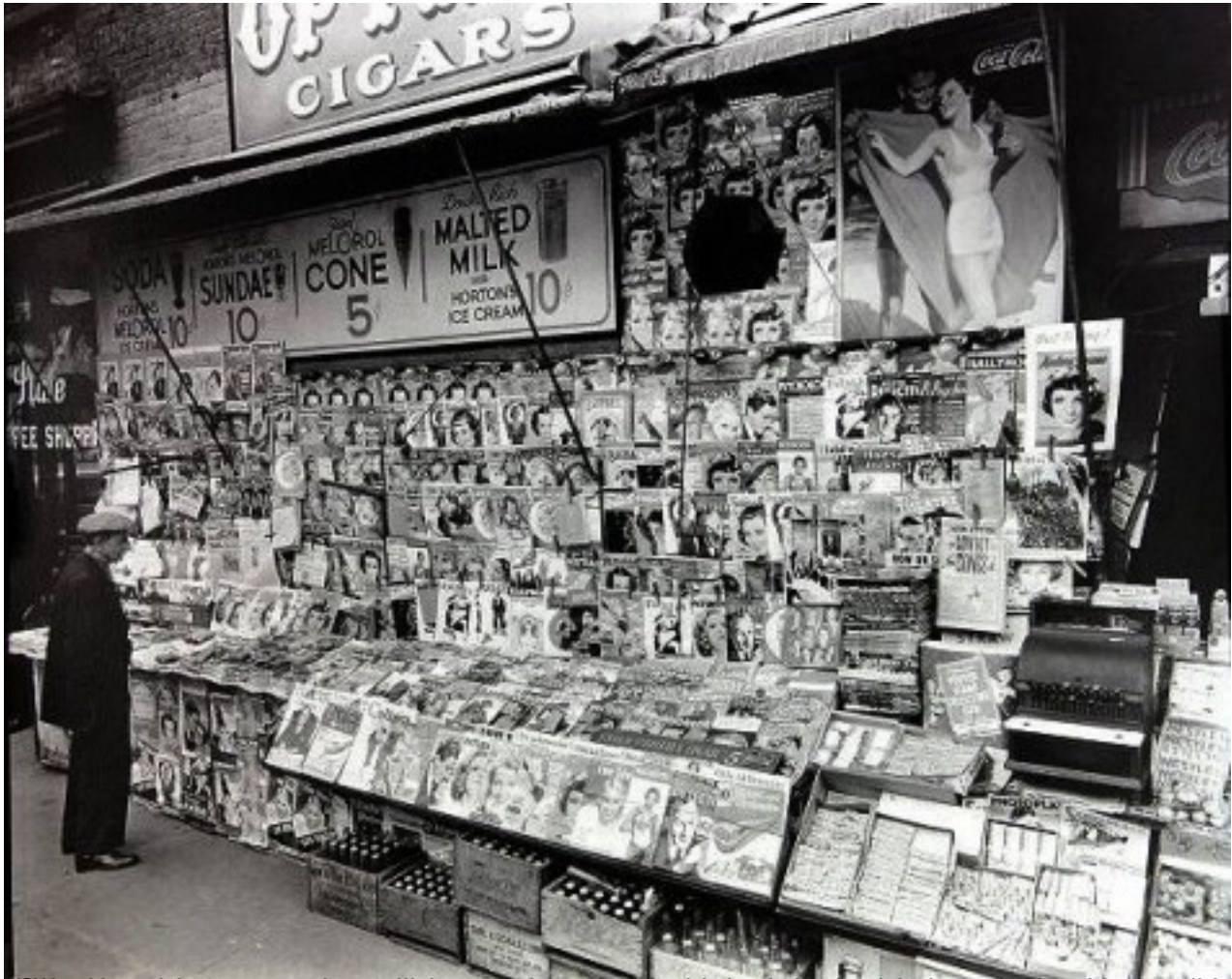
NEW YORK, NY– March 29, 2010 – Crimson Oak is proud to announce the development of our online library – “Oak Library”. [Oak Library](#) will complement our offerings to accelerate our Scholars business leadership development.

With a myriad of sources for business information, young professionals are often overwhelmed by the information. An unabated deluge of information is often not accompanied with command of knowledge.

During a business trip to Sydney, Australia, Crimson Oak CEO, Kevin Omar Williams, took note of the pragmatism of the local business community: a rugged realism mixed with global aspiration. An Op-Ed in the *Australian Financial Review* extolled a contrarian view: young professionals shouldn't be burdened by acquiring endless business books in a bid for knowledge.

Rather, the author posited, they should seek deeper understanding of existing books in their library (i.e. re-read) and pair these readings with their real-world experience.

Crimson Oak shares this approach to learning: pragmatic experiences, strong advice and selective, pertinent information.



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